

Deal Report

Hengeler advises Neva Media on innovative Mobile TV project and joint venture

The media group Hubert Burda Media and the publishing group Georg von Holtzbrinck have announced the intention to acquire a 33.3 per cent stake each in NEVA Media GmbH.

NEVA Media GmbH develops tools for the new DVB-H technical standard and has applied for mobile TV licences, which enable mobile reception of TV channels, videos and media services by small handheld devices such as mobile phones.

Hengeler Mueller advised NEVA Media GmbH and its shareholders. Advice was provided by partners John Flüh, Nicolas Böhm (both M&A) and Wolfgang Spoerr (Telecommunications/Media) in addition to associate Martin Lamm.

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